

How Me Me Me Plc will work

Below are details of how I envisage Me Me Me Plc working - if any of it doesn't make sense, or you think is unfair in any way, then please do let me know.

- The Intellectual Property of the story of Cathal Morrow's floatation on the Stock Exchange will be 100 per cent owned by Me Me Me Plc.
- I'm looking to raise £300,000 through the sale of photos of me wearing a T-shirt with the slogan "It's all about Me Me Me Plc." As a benchmark it costs around £250,000 to float on London's Alternative Investment Market (AIM). Everyone who purchases 1 photo, will also receive 1 share in Me Me Me Plc absolutely free and gratis, 2 photos buys 2 shares and so forth. This will give investors part ownership of the IP of the Me Me Me Plc story.
- Other costs will include initial legal fees and business expenses. All costs, including legal fees and expenses will be made available to all shareholders on a regular basis. All shareholders have the right to query any of these costs.
- Cathal Morrow will retain 30 per cent of Me Me Me Plc.
- There will be a total of 42,858 shares.
- Currently all monies are going into a Paypal account in the name of Cathal Morrow. In time everything will be transferred into a Me Me Me Plc business account.

- The money raised will be used to fund the floatation on the Stock Exchange, and for any additional expenses.
- All income from movie, book, merchandising deals and so forth will be paid directly to Me Me Me Plc.
- All money raised through sponsorship, Cathal Morrow's media appearances etc will also be counted as Me Me Me Plc income.
- If, and hopefully when, we float, investors will have the option to either float their shares, or keep hold of them.
- At floatation Cathal Morrow will float at least 20 per cent of his shares (to guarantee there are sufficient shares in circulation at the time of floatation).
- If we do not manage to float, but receive income through movie deals etc, investors will be given the option of either holding onto their shares or cashing in their shares. The sale price will be dependent on the income Me Me Me Plc has received, and the prospects of further earnings (through further book deals, repeat income from DVD sales and so forth).
- If for any reason it is decided to close the company, by a majority of investors, the cash balance in Me Me Me Plc (that is income minus any expenses) will be divided amongst investors in accordance with their shareholding. Cathal Morrow will NOT be included in this scheme.
- In time Me Me Me Plc will appoint a Board of non-executive Directors who will oversee the running of Me Me Me Plc.

- We will publish full accounts at the end of our Financial Year. We may also produce interim figures at the six months mark.